

Hannah M. Ramirez

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Objective

- Self-motivated, outgoing and creative individual with three plus years of positive experience operating a portrait photography business. Seeking to improve my professional experience while prioritizing personal relationships in order to move forward in the business and marketing industry.

Education

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE **EXPECTED GRADUATION: SPRING OF 2019**

- Major: Bachelors in Marketing

Experience

HANNAH RAMIREZ PHOTOGRAPHY – ASHEVILLE, NC

PORTRAIT PHOTOGRAPHER

JUNE 2014 – PRESENT

- Sole proprietor of a portrait photography business.
- Expertise includes individual lifestyle sessions, events, and business/product photography.
- Responsibilities include:
 - Organizing and monitoring expenditures and income.
 - Establishing a consistent client base and long-term client relationships.
 - Managing social media marketing, customer relations, content creation and delivery.

Skills & Abilities

MANAGEMENT

- Operations of small business ownership.
- Organizing and monitoring expenditures and income while focusing on consistent growth in all aspects of the business.
- Workflow planning, problem solving and decision making during fast pace settings.

COMMUNICATION

- Effective communication skills regarding client interaction and arrangement of bookings for portrait photography sessions.
- Maintain availability to clients seven days a week.
- Delivery of product on schedule in a timely manner.

COMPUTING

- Marketing through numerous social media outlets: Facebook, Instagram, Twitter, etc.
- Microsoft Word, PowerPoint, Excel, Adobe Lightroom