Hannah M. Ramirez

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# Objective

* Self-motivated, outgoing and creative individual with three plus years of positive experience operating a portrait photography business. Seeking to improve my professional experience while prioritizing personal relationships in order to move forward in the business and marketing industry.

# Education

## University of north carolina at CHARLOTTE  Expected graduation: Spring of 2019

* Major: Bachelors in Marketing

# Experience

**HANNAH RAMIREZ PHOTOGRAPHY – ASHEVILLE, NC**

## portrait Photographer june 2014 – present

* Sole proprietor of a portrait photography business.
* Expertise includes individual lifestyle sessions, events, and business/product photography.
* Responsibilities include:
* Organizing and monitoring expenditures and income.
* Establishing a consistent client base and long-term client relationships.
* Managing social media marketing, customer relations, content creation and delivery.

# Skills & Abilities

## Management

* Operations of small business ownership.
* Organizing and monitoring expenditures and income while focusing on consistent growth in all aspects of the business.
* Workflow planning, problem solving and decision making during fast pace settings.

## Communication

* Effective communication skills regarding client interaction and arrangement of bookings for portrait photography sessions.
* Maintain availability to clients seven days a week.
* Delivery of product on schedule in a timely manner.

## COmputing

* Marketing through numerous social media outlets: Facebook, Instagram, Twitter, etc.
* Microsoft Word, PowerPoint, Excel, Adobe Lightroom